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Innovation in a Box

Just add people

THE CHALLENGE

Your people know why innovation is important, but they're frustrated. Brainstorming efforts are hit or miss, and too often solutions don't get to the implementation stage.

And when you've attempted to provide training, you discover that for most teams and most challenges, these innovation approaches are either too theoretical, too complicated, or too time-intensive to be practical.

It's frustrating, because these teams seem to have the knowledge, experience, and motivation they need. What they lack is a concrete methodology to guide them.

THE SOLUTION

Innovation in a Box™ equips participants with the practical knowledge, tools, and skills they need to generate breakthrough solutions. We put a carefully curated toolkit into the hands of your people, which they can use immedi - ately to solve problems large and small.

Innovation in a Box practitioners are able to:

- Diagnose challenges
- Generate and choose the right ideas
- Implement solutions

INNOVATION IN A BOX™ CREATES A CULTURE OF INNOVATION BY ENABLING PEOPLE TO BE SUCCESSFUL ON REAL OPPORTUNITIES, IN REAL TIME.

HOW IT WORKS

- Working closely with our clients, we've researched, developed, and field-tested the Innovation in a Box toolkit - a set of 15 tools which can be mixed and matched to tackle virtually any innovation challenge. It's simple, robust, and effective.
- We equip individuals and teams to use the tools by having them tackle their own current innovation challenges - our classrooms are actually working sessions. Users learn by getting real work done.
- This approach builds competence and confidence, and as participants use the tools to work on their own real-world challenges rather than case-studies, it also builds commitment.
- And because practice really does make perfect, the classroom training is further reinforced by e-learning and a digital toolkit.

LOGISTICS

Number of participants: 1 to 300+

Time required: 1 day program, with options ranging from keynotes to Train the Trainer.

Online Support: Digital toolkit

WHY EXPERIENTIAL?

Floworks designs and delivers simulations where participants learn by doing - building knowledge, skill, and confidence. Participate in a Floworks simulation and bridge the gap between theory, knowledge, and action.

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